

Iowa Club Meets

The Iowa Jersey Cattle Club (IJCC) held its regular meeting on March 14, 2015, at the Country Junction restaurant in Dyersville.

Guest speaker, Chris Freland, industry relations manager for the Midwest Dairy Association, spoke about success the program is having with new advertising campaigns, innovative products and its Fuel Up to Play 60 school program. The program was developed in partnership with the NFL and the National Dairy Council to get youngsters to eat more dairy products.

Members were encouraged to attend several upcoming events.

The Iowa State Fair will be held on August 13 at the Iowa State Fairgrounds in Des Moines, with Joe Gibbs, Epworth, Iowa, serving as the official. The junior show will be held two days later, on August 15. George Halpin, Cullom, Ill., will place entries in this show.

The National Cattle Congress Show will be held September 17-20. The open Jersey show will be September 18; the junior show will be the following day. The junior show will again award \$2,000 to the owner of the Grand Champion and \$1,000 to the Reserve Grand Champion. The Honorable Mention Grand Champion will receive \$500. The money will be held in a trust until the junior reaches college age.

The IJCC summer picnic will be hosted by Northeast Iowa Community College at the dairy in Calmar on June 12. Winners for the Iowa Jersey Breed Award and the IJCC Scholarship will be announced and the Iowa Princess will be crowned at the event. Deadline for entries is June 10. Contact Jennifer Zumbach, Coggon, for more information and applications.

Zumbach also mentioned that items from the Annual Meetings of the American Jersey Cattle Association and National All-Jersey Inc., which were hosted by the state in 2007, are still available for purchase. Funds will be used to finance Jersey youth and dairy activities on the state and national levels.

John Maxwell, Cinnamon Ridge Dairy, Donahue, invited Jersey breeders to attend an open house that will be held at the farm on June 24, the day before the AJCA-NAJ Annual Meetings in East Peoria, Ill. The event will be held 10 a.m. to 2 p.m., with a free lunch and ice cream and a tour of the dairy.

The current slate of officers was elected to serve the club in 2015 as follows: Jeff Holtz, Maquoketa, president; Harvey Metzger, Lester, vice president; and Jennifer Zumbach, secretary-treasurer.