

NATIONAL HEIFER SALE



Four-month-old Chasin-Rainbows Iatola Fayann sold for \$8,400 to top the 50th National Heifer Sale. The partnership of Kevin Knapp and Rodney Metzger, Larchwood, Iowa, second from left, purchased the P9 heifer. Louie Cozzitorto, Jersey Marketing Service agent, represents consignor Patti Tohl, Tillamook, Ore. Erika Rhein, Pine Grove, Pa., far right, presents the Meadow View Farm Award to the buyers and Bryan Marcoot, far left, presents the Kenny Stiles Memorial Award to the consignors. In the box are auctioneer Lynn Lee and Jersey Marketing Service manager Herby Lutz. At the halter is Iowa Jersey junior Eric Metzger.



The Metzger family of Summit Farm, Lester, Iowa, consigned the second high selling heifer of the day, Summetz Saber Ula Vetch. Sale chair Rodney Metzger, front center, along with Art, Harvey, Jared and Ethan Metzger congratulate the purchasers, Desert Park Jerseys, Laveen, Ariz. Bob, Robert, Ryan and Caleb Moss were on hand to place the final bid of \$7,100 on the third trimester bred heifer. At the halter of "Vetch" is North Carolina Jersey junior Cameron Lutz. In the box are Lynn Lee, auctioneer and JMS Manager Herby Lutz.

50th National Heifer Sale Leaves Mark on History

A 50th Anniversary is referred to as the Golden Years of an event. A place in time shared with friends and family and where treasured memories are recalled and recited to younger generations.

It is an event that is marked on calendars well in advance, and plans are made early to be there. And it is always something that will be cherished by all that experience it.

This year's 50th National Heifer Sale is no exception to that description. High standards were set early by the Iowa Jersey Breeders as they came out consigning their best to the sale.

Their excitement in hosting the 50th sale was contagious, for when 2:00 p.m. on Saturday, June 30, 2007, came, there was standing room only in the large special events building at the Lyon County Fairgrounds in Rock Rapids, Iowa.

The History

For the past half century Jersey breeders have offered the top of their herds to this prestigious sale, all in support of the youth programs of the American Jersey Cattle Association. Each year the consignors to this sale are largest contributors to the fund, with 10% of the proceeds from the sale of their animals being donated. A check for nearly \$20,000 was added to the youth fund after the 2007 sale.

Sale Analysis

Number	Avg. Price	Total Value
1 Cows, two years and over	\$2,550.00	\$2,550
24 Bred heifers	3,697.92	88,750
4 1 st Trimester	3,850.00	15,400
9 2 nd Trimester	3,083.33	27,750
11 3 rd Trimester	4,145.45	45,600
7 Open yearlings	2,707.14	18,950
23 Heifer calves	3,878.26	89,200
55 Lots	\$3,626.36	\$199,450
Median price	\$3,400.00	

*Sale Management:
Jersey Marketing Service
Auctioneer: Lynn Lee*

The sale has gained momentum in recent years, with the six highest averaging sales happening within the past 13 years. Success stories like this can only emerge above the rest with strong leadership, loyalty and credibility.

Iowa breeders came out to help prove this point in full force. They arrived ready to add the elite genetics offered to their herd and ensure the 50th edition of the sale would leave its mark in history. Bidding on nearly every lot that sold, at the end of the day 11 Iowa breeders had purchased 20 of the consigned lots.

And those breeders, realizing the value of the high-pedigreed heifers they sought, paid top dollar as the sale became the second highest averaging in the series.

The 55 heifers that crossed the auction block sold for an average of \$3,626.36, just missing the highest averaging sale by six cents. The record setting sale was held in Charleston, S.C., in 2000.

Third-trimester heifers were the most sought-after group. The 11 individuals that sold averaged \$4,145.40, with two of the top four high sellers coming from this age group.

The Leading Ladies

But it was a four-month-old heifer calf that grabbed the audience's attention. Chasin-Rainbows Iatola Fayann proved that big things do come in small packages.

The potential seventh generation Excellent, February 2007 heifer hails from one of the most prolific families in Jersey history—the "Flower" family.

Bidding erupted as she entered the sale ring. And, after much action it was the partnership of Iowa breeders, Kevin Knapp and Rodney Metzger, Larchwood, that placed the final bid of \$8,400.

Sired by the #2 PTA Type sire in the breed, SC Gold Dust Paramount Iatola-ET, JPI +138, "Fayann" a P9 heifer carried a Parent Average (PA) of +754M, +38F, +31P and JPI of +152.

Her dam is an Excellent-92% daughter of MVF Bold Venture Daniel, JPI +97. She

has three lactations all over 20,000 lbs. milk, including her best, 4-8 305 25,660 4.6% 1,185 3.6% 930 99DCR. She ranks on the Top 1½ list for JPI and has three sons in A.I.

The next dam is appraised Excellent-93% and is sired by Altheas Les Pitino AI-Top-ET, JPI -11. She has two records exceeding 23,000 lbs. milk, 1,000 lbs. fat and 850 lbs. protein. She too, has three sons in A.I. sampling programs. The next four dams have an average appraisal score of Excellent-91% and all have produced top records of over 21,000 lbs. milk. The sixth dam is Molly Brook Fascinator Flower.

“Fayann” was consigned by Patti Tohl, Tillamook, Ore.

Summit Farm, Lester, Iowa, the home farm of sale chair, Rodney Metzger and his brothers, Alvin, Art, and Harvey, consigned two of the top four high-selling heifers.

Selling for \$7,100 to Desert Park Jerseys, the Robert Moss family, Laveen, Ariz., was third-trimester heifer, Summetz Saber Ula Vetch. The P9 heifer sold due August 1 to “Iatola.”

“Vetch” is sired by O.F. Montana Saber-ET, JPI +115, and carries a PA of +1,400M, +33F, +34P and a JPI of +129. Her dam is a Very Good-88% daughter of Barbs MBSB Cosmo-ET, JPI +74, and has a three lactation m.e. average of 25,540–982–825.

The grandam is an Excellent-90% cow sired by a Moss family bred bull–MS/DP Long Range Ainge, JPI +82. She has three records in excess of 20,000 lbs. milk.

The next dam is an Excellent daughter

of Comfort Royal Alf-ET, JPI +39.

The second consignment from Summit Farm was one of two heifers selling for the third high price of the day–\$6,600.

Summetz Jace Tip Trollius-ET, a third trimester bred heifer, caught the eye of Mark Blaha, Thunder Hill Jerseys, New Auburn, Wis. She is due in mid-August to Sunset Canyon Futurity-ET, JPI +128.

The P9 daughter of Windy Willow Montana Jace, JPI +165, has a PA of +900M, +43F, +26P and a JPI of +141. Her dam is an Excellent-91% daughter of WF/L&M Duncan Barber-ET, JPI +15, and has two records exceeding 24,000 lbs. milk, 1,000 lbs. fat and 800 lbs. protein. Her grandam is Summetz Lester Toes Tipsy, Excellent-91%, and with a best record of 6-11 305 23,700 4.3% 1,027 3.3% 790 97DCR.

Brentwood Farm, Orland, Calif., consigned the second heifer selling for \$6,600, BW Iatola Sabrina R107.

David Allen, Reedsburg, Wis., purchased the second heifer to sell for \$6,600 via a phone bid. BW Iatola Sabrina R107, a three-month-old calf, sold in absentia. However her older, full sister was on hand for viewing by the crowd.

Sired by “Iatola,” the P9 heifer is a maternal sister to BW Marshal at Alta Genetics and BW Sendoff-ET at Select Sires. “Sabrina” has a PA of +790M, +40F, +25P and a JPI of +158. Her Excellent-93% dam by Sooner Centurion-ET, JPI +61, produced 36,340 lbs. milk, 1,687 lbs. fat and 1,226 lbs. protein in 365 days at 4-6.

“Sabrina’s” grandam the feature of many Brentwood advertisements over the years–BW Avery Katie ET121-ET, Excellent-93%, has a best record of 6-6 365 3x 36,530 4.8% 1,747 3.2% 1,172 DHIR. She has four sons in Active A.I. and is a full sister to BW Country, JPI +135. Their dam is the Excellent-92% BW Berretta Prize G525 with over 25,000 lbs. milk actual.

Brentwood Farms in turn purchased the fourth high selling individual of the day, Kilgus Lxington Golda-ET. Owner, Bob Bignami, placed the final bid of \$6,100 on a December 2006 heifer hailing from the well-known “Golden” family.

“Golda” is a P9 heifer sired by Woodstock Lexington-ET, JPI +140. She has a PA of +593M, +42F, +28P and a JPI of +146. Her dam is a Very Good-86% daughter of BW Parade-ET, JPI +135, with a completed 2-6 record of 18,980 4.0% 768 3.2% 601 92DCR. The next dam is Very Good-86% with a first lactation record of 1-11 305 18,570 4.5% 841 3.2% 600 100DCR.

Rounding out her four generation pedigree is Golden MBSB of Twin Haven-ET, Excellent-94%, the former World Fat Champion. Paul Kilgus, Fairbury, Ill., consigned “Golda.”

A direct maternal descendant of Duncan Belle was the fifth high selling heifer of the day. Young Jersey breeders David and Beth Ertl, Edison, Ohio, purchased Sunset Canyon Militia G Belle for \$5,600.

The P9, March 2007 heifer carries a PA

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Summetz Jace Tip Trollius-ET also sold for \$6,600 at the sale. She was consigned by Summit Farm, Lester, Iowa and the Metzger family. They are pictured from left to right, Jared, Harvey, Art, Ethan and sale chair Rodney, front center. The third trimester heifer was selected by Merlene and Mark Blaha, New Auburn, Wis. At the halter is Iowa Jersey youth Vance Metzger. In the box are Lynn Lee, auctioneer and JMS Manager Herby Lutz.



David Allen, Reedsburg, Wis., purchased BW Iatola Saber R107 for \$6,600 at the 50th National Heifer Sale. The three-month-old calf sold in absentia, but was represented by her older full sister. Wisconsin AJCA-NAJ Area Representative Kristin Paul represented Allen at the sale. Jersey Marketing Service agent Louie Cozzitorto represented the consignors Brentwood Farms, Orland, Calif. In the box are Lynn Lee and Herby Lutz and at the halter is Iowa youth Neil Metzger.



Master Breeders Brentwood Farms purchased the fifth high selling heifer, Kilgus Lxington Golda-ET, for \$6,100. Representing purchaser Bob Bignami is AJCA-NAJ Area Representative Kristin Paul. Also pictured are onsignors Paul, Trent, Carla and Justin Kilgus. In the box are Lynn Lee and Herby Lutz.



The National Heifer Sale is the largest contributor to the Jersey Youth Program funds. This year several Jersey youth lead heifers at the 50th sale. Pictured here are Sidney Avila, Dalhart, Texas; Erika Rhein, Pine Grove, Pa.; and Vinnie Endres, Lodi, Wis.



The chairs of the 50th National Heifer Sale Scott Metzger, left, and Rodney Metzger, right, accept congratulations on the second highest averaging National Heifer Sale in history from Executive Secretary Neal Smith.

National Heifer Sale

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of +477M, +59F, +31P and a JPI +187. She is sired by the #3 sire in the breed for JPI, Sunset Canyon RP Militia-ET, JPI +218. Her dam is a Very Good-86% two-year-old daughter of Golden Boy of Ferreira, JPI +41, and recently completed her first lactation of 2-0 365 24,849 4.9% 1,207 3.6% 891 DHIR.

The next dam was the Overall Premier Performance Cow of the 2004 All American Jersey Show and currently ranks among the Top 1½% of the breed for JPI. "Belle's" great-grandam is a Very Good-89% daughter of the one-and-only, Duncan Belle, EX 3 in Canada.

Duncan Belle has many credits to her name, including Reserve Grand Champion of the 1993 All American Jersey Show and Grand Champion of the Royal Winter Fair the same year. She is a 15-star Brood Cow in Canada and won the 2000 *Jersey Journal* Great Cow Contest.

"Militia Belle" was consigned by Eric Leonard Silva, Beaver, Ore.,

The Ertl's also purchased the sixth high-selling heifer, CCJ Begas Jace Vanity-ET, from Iowa Jersey breeders, Charles Arlen and Family, New Vienna. The P9 daughter

of "Jace" sold for \$5,100.

She sold due in January to Senn-Sational Paramount Ace, JPI +140. Her family is well-known on the Iowa show circuit as both her dam and grandam have had much success at the state fair.

"Vanity's" dam is an Excellent-91% daughter of ISDK FYN Lemvig, JPI +110, and was the sixth place 4-year-old at the 2006 Iowa State Fair. Her dam, GR CCJ Barber Molly, was named Senior Champion of the 2005 Iowa State Fair and won her class as an aged cow in 2006. "Molly" is appraised Excellent-95% and recently completed her best record to date, 8-5 305 24,540 5.5% 1,343 3.7% 916 95DCR.

Mark Blaha of Wisconsin was the volume buyer of the day, purchasing three head for \$14,100. Newell Mills, Fallon, Nevada, took home four heifers for \$12,000. Iowa breeders, Multi-Rose Jerseys, Rock Rapids, also selected four head for \$11,750.

As the breed celebrates several 50-year programs in 2007, a person might look to the past. But, what about the future? The Jersey breed seems to be in its "Golden Years" today and only moving forward.

Sales \$3,400 and Over

(Consignors in Parentheses)

Kevin Knapp and Rodney Metzger, Larchwood, Iowa
Chasin-Rainbows latola Fayann, heifer calf 4 mos. \$8,400

(Patti Tohl, Tillamook, Ore.)	
Desert Park Jerseys, Laveen, Ariz.	
Summetz Saber Ula Vetch, bred heifer 22 mos.	7,100
(Summit Farm Inc., Lester, Iowa)	
D&E Kirk Beaver 20642-ET, open yearling 12 mos. .	4,300
(D & E Jerseys, Hilmar, Calif.)	
David Allen, Reedsburg, Wis.	
BW latola Saber R107, heifer calf 3 mos.	6,600
(Brentwood Farms, Orland, Calif.)	
Mark Blaha, New Auburn, Wis.	
Summetz Jace Tip Trollius-ET, bred heifer 22 mos. .	6,600
(Summit Farm Inc.)	
O.F. Ryder Harriet, bred heifer 22 mos.	4,000
(Owens Farms Inc., Frederic, Wis.)	
Hillview Maximus Glam, bred heifer 20 mos.	3,500
(Chris and Cheryl Sorenson, Pine River, Wis.)	
Brentwood Farms, Orland, Calif.	
Kilgus Lxington Golda-ET, heifer calf 6 mos.	6,100
(Paul Kilgus, Fairbury, Ill.)	
David and Beth Ertl, Edison, Ohio	
Sunset Canyon Militia G Belle, heifer calf 3 mos.	5,600
(Eric L. Silva, Beaver, Ore.)	
CCJ Vegas Jace Vanity-ET, bred heifer 16 mos.	5,100
(Charles Arlen, New Vienna, Iowa)	
Craig Rhein, Pine Grove, Pa.	
Dutch Hollow Blair Daze-ET, heifer calf 11 mos.	5,100
(Dutch Hollow Farm, Schodack Landing, N.Y.)	
Kutz Dairy, Jefferson, Wis.	
Country Procelain, bred heifer 22 mos.	5,000
(Cedarcrest Farms, Faunsdale, Ala.)	
Greg and David Chamberlain, Wyoming, N.Y.	
Lyon Rocket Breeze, bred heifer 21 mos.	4,900
(Lyon Jerseys, Toledo, Iowa)	
Lars W. Russell, Hilmar, Calif.	
Kuhne Cassidy of Edgebrook, bred heifer 21 mos. .	4,650
(Patty Dilly, Montour, Iowa)	
Bush River Jerseys and/or R. J. Doran, Newberry, S.C.	
Havs latola Ruby, heifer calf 3 mos.	4,600
(Frederick G. Havill, Tyringham, Mass.)	
Senn-Sational Jerseys, Newberry, S.C.	
Kulp Gen Blair Rubiella-ET, heifer calf 8 mos.	4,600
(David J. Kulp, Manheim, Pa.)	
Amy Maxwell, Donahue, Iowa	
Heartland Geronimo Dot-Com-ET, heifer calf 3 mos. 4,300	
(Heartland Jerseys, Seneca, Kan.)	
Shenandoah Jerseys, Boonsboro, Md.	
Scotch View Fair Sukie, bred heifer 18 mos.	4,200
(Scotch View Farms, Stamford, N.Y.)	
Dements Jerseys, Kenney, Ill.	
Blarney FLF Sultan Caroline-ET, heifer calf 10 mos. 4,000	
(Kyle Cronin and Pat and Feikema Gerald, Huron, S.D.)	
William P. and William D. Grammer, Sebring, Ohio	
BW Finalist Diane M917, heifer calf 7 mos.	4,000
(Brentwood Farms, Orland, Calif.)	
Multi Rose Jerseys Inc, Rock Rapids, Iowa	
Hei-Bri Jarvis Mable, bred heifer 23 mos.	4,000
(Brian and Heidi Lantzky and Family, Hawkeye, Iowa)	
Nathan and Abby Cline, Decorah, Iowa	
Golden Dream latola Artie, heifer calf 7 mos.	3,700
(Dennis and Cheryl Cline, Decorah, Iowa)	
Gerald Laufenberg, Mount Horeb, Wis.	
Celestial Blair Fringe-ET, heifer calf 10 mos.	3,700
(Scott and Kristin Carson, New Lebanon, N.Y.)	
Newell J. Mills, Fallon, Nev.	
Multi-Rose Perimeter Dany, bred heifer 18 mos.	3,550
(Multi Rose Jerseys Inc., Rock Rapids, Iowa)	
BAF Action Alexis Allison, heifer calf 10 mos.	3,400
(Rhett W. Proctor, Great Barrington, Mass.)	
Harvey and Ethan Metzger, Larchwood, Iowa	
Knapp Time Bomber B Baby, heifer calf 8 mos.	3,500
(Kevin G. Knapp, Larchwood, Iowa)	
Norse Star Jerseys, Westby, Wis.	
GR Killians Rocket Sarena, bred heifer 2 yrs.	3,400
(Steven and Amanda Killian, Blair, Wis.)	
Summit Farm Inc., Lester, Iowa	
Avon Road Klassic Loone, open yearling 12 mos.	3,400
(D. L. and Hoyt Strandberg, Alma Center, Wis.)	

 <p>EXPLORE Minnesota</p>	<p>President: Dale Smith, Hamburg Secretary: Robin Kinney, Mapleton</p>
 <p>Diamond 5 Farm Dave & Kathy Shiba Family 7241 Hwy. 95 NE • North Branch, MN 55056 651/674-7318 • diamondsfarm@msn.com</p>	<p>SMITH HAVEN DAIRY</p>  <p>Dale and Lisa Smith & Family 18575 142nd St., Hamburg, MN 55339 Phone: 320/238-2218 Email: SmithHaven@ll.net REGISTERED JERSEYS • VISITORS WELCOME</p>
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