

## High Genomic Heifers Lead the Way at Annual Combination Sale

The threatening rains of Hurricane Irene in the southeast did not stop motivated buyers from attending the 12<sup>th</sup> annual Bush River & Treasure Chest Combination Sale held Labor Day weekend. Since the conception of the sale, more than 1,300 Registered Jerseys have crossed the auction block, grossing \$2,812,690 with an average of \$2,102.16.

### Sale Analysis

Number	Avg. Price	Total Value
24 Cows, two years and over	\$2,117.71	\$50,825
32 Bred heifers	2,001.56	64,050
2 Open yearlings	2,075.00	4,150
3 Heifer calves	9,933.33	29,800
2 Embryo Package(s)	2,250.00	4,500
<hr/>		
63 Lots	\$2,433.73	\$153,325
Median price	\$2,000.00	

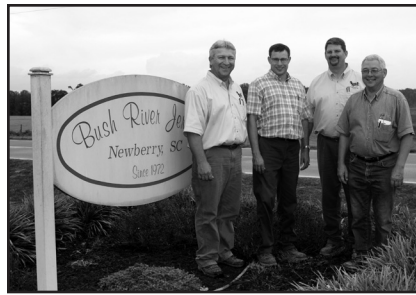
*Sale Management:  
Jersey Marketing Service  
Auctioneer: Lynn Lee*

The genetic quality of the animals at hand made up for the smaller than average number being offered. The 61 cows, heifers and calves grossed \$148,825, and averaging \$2,439.75. The nearly \$1,000 more paid per head than the 2010 edition of the sale reflects the strengthened dairy economy from the past 12 months. In August 2010, the Class III price for milk was \$16.70 compared to \$22.00 in 2011, which was reflected in the weekend sale totals.

Sale hosts and sponsors Bush River Jerseys, Rick Doran and Dr. J.J. Malnati, and Treasure Chest Jerseys, Kevin Lutz and Family, welcomed interested parties to Newberry, S.C., on September 5, 2011, to view first-hand the superior genetics to be sold. With a high selling animal that brought almost double the high price from 2010, those braving the rain and wind were treated to an outstanding offering of Jersey cattle and fellowship.

The first animal in the auction ring excited not only the buyers outside the ring in South Carolina, but buyers throughout the country as they called in to get a piece of the action. TJF/LEE Valentino Mamme 983-ET, garnered the top price of the day, selling for \$15,700.

The genotyped heifer has a GJPI of +234, the highest of the day, and has a GPTA of +1,232M, +56F, +44P and +\$626CM. For the third year in a row, the top consignment was a calf from the partnership of Taylor Jersey Farm, Booneville, Miss., and Lynn Lee, Smyrna, Tenn.



The first and second high selling animals of the Bush River and Treasure Chest Combination Sale was purchased by Buster Goff, Hobbs, N.M., represented by AJCA-NAJ Area Representative, David Burris, right. Dana Metzger, second left, and D&E Jerseys, represented by AJCA Executive Secretary Neal Smith, left, were contending bidders on both lots. Also pictured is Lynn Lee, auctioneer.

However, "Mamme 983" did not just sell with high regards, her new owner will also be working with \$17,000 in bull contracts from various A.I. companies.

The P9 calf was nearly nine months old at sale time and ranked 37<sup>th</sup> in the nation for GJPI (August 2011). She also has 10 sisters that rank for GJPI and 13 brothers in A.I. service. Their dam, sired by ISDK FYN Lemvig, GJPI +59, has four completed lactations all exceeding 22,000 lbs. milk. Her best record was at 4-4 with 27,440 lbs. milk, 1,316 lbs. fat and 996 lbs. protein. The next dam is a Very Good-87% daughter of Mason Boomer Sooner Berretta, GJPI +30. She has a best record of 2-10 305 3x 20,870 4.1% 859 3.5% 728 94DCR. The next dam is Excellent-90% and also has an excess of 22,000 lbs. milk on her best record.

"Mamme 983" is sired by All Lynns Louie Valentino-ET, GJPI +261. She was purchased by Buster Goff, Hobbs, N.M., after a lengthy bid war with Dana Metzger, who sat from row representing Multi Rose Jerseys Inc., Rock Rapids, Iowa.

Goff stayed on the phone to continue the bidding war with Metzger. In the end, Goff purchased the second high selling animal of the day, a choice of three sisters from Kevin Lutz. TC 1602 Headline Bingo-ET, sold for \$7,600. For his choice Goff chose the six-month-old calf that had the highest GJPI of the three full sisters being offered and the highest GTPA at +1,239 milk, +23 fat, +32 protein, +457CMS, +471NMS and +488FMS.

"Bingo" is sired by Schultz Rescue Headline, GJPI +161. Her dam, TC Bes Bingo-ET, Excellent-92%, has completed five records that exceed 20,000 lbs. milk and has a best record of 6-9 305 25,330 3.8% 970 3.3% 832 102DCR. Her next dam, TC DC Lester Bessie, Excellent-93%, was the first five-year-old



Dana Metzger, Multi Rose Jerseys Inc., left, purchased the third high seller of the day, LRF Headline Betty-ET, from Lutheridge Farm, Mount Ulla, N.C. Also pictured with Metzger are Kevin Lutz, second left, Lynn Lee, and David Burris, right.

at the 2001 Clemson Spring Dairy Show and stood ninth in the futurity at The 1999 All American Jersey Show.

"Bingo" is a potential seventh generation Excellent as her next four dams are Excellent-91% or greater.

Metzger purchased the third high-selling animal of the annual sale, the third lot listed in the catalog, LRF Headline Betty-ET. He bid \$6,500 for the nearly nine-month-old P9 heifer, consigned by Lutheridge Farm, Mount Ulla, N.C. She sold with a \$5,000 bull contract to Jerseyland Sires. "Betty" already has three brothers in A.I., with two at Select Sires and one at ABS Global. "Betty" has a GJPI of +162.

"Betty" is sired by Schultz Rescue Headline, GJPI +161. Her dam, Pres-Del Action Beck-ET, Excellent-91%, has a best record of 3-5 305 25,040 4.4% 1,104 3.5% 865 104DCR. Similar to her daughter, "Beck" also has three brothers in A.I., two at Select Sires and one at ABS Global. The next two dams are scored Excellent-90% or greater and both have records exceeding 22,000 lbs. milk.

Her fourth dam, Sunny Day Bold Belinda-ET, Excellent-94%, JPI +51, has a best record of 6-01 305 33870 4.6% 1,574 3.5% 1,198 100DCR. Her sixth dam, Sunny Day Yankee Becky, Excellent-90%, was the first Jersey cow to produce four consecutive records exceeding 30,000 lbs. milk.

The fourth high seller of the day was a two-year-old cow selected from a choice offered by Golddust Syndicate and R.J. Doran, Newberry. SC Golddust Finalist Angela G-94-ET, sold served in July to Avonlea CF GT Balls of Fire-ET, GJPI +68, after freshening in March. "Angela G" gave 67 lbs. of milk on her August test day.

Her sire is BW Finalist, GJPI -22. Her dam, Franken Renaissance Angela, Excellent-95%, completed a best record

*(continued to page xx)*

# Bush River Sale

(continued from page xx)



Eastglen Farms, Laurens, S.C., represented by Glen and Marilyn Easter, purchased the fourth high selling animal of the day, "Angela G." Contending the lot was Marty Martinez, Columbia, Ky., pictured with his sons, Jarret and Blake. Martinez purchased the fifth high selling animal of the sale, a sister to "Angela G."

of 3-1 305 24,354 3.9% 955 3.4% 820 in Canada, where she also accumulated various show winnings. In addition to her Canadian accolades, "Angela" was named the second place four-year-old at the 2002 Central National Jersey Show. The next two dams are VG 85 and GP 82, consecutively, in Canada. The fourth dam was appraised Excellent in Canada.

"Angela G" was purchased by Eastglen Farms, Laurens, S.C., for \$6,000.

After the gavel fell on "Angela G," Neal Smith, Executive Secretary of the American Jersey Cattle Association, announced that the other choice female from Lot 1 would also be selling. Marty Martinez, Columbia, Ky., purchased the bred heifer, a maternal sister to "Angela G," offered by Golddust Syndicate and R.J. Doran for the fifth high price of the day, \$4,100.

Dale Hendren, Johnstown, Ohio, was the volume buyer of the sale with 18 head for \$32,900, followed by Multi Rose Jerseys Inc., with 13 head for \$31,175.

	(Cedarcrest Farms, Faunsdale, Ala.)	
	<b>Eastglen Farms, Laurens, S.C.</b>	
SC Golddust Finalist Angela G-94-ET, cow 2 yrs. ....	6,000	
	(Golddust Syndicate and Rj Doran, Newberry, S.C.)	
	<b>Marty Martinez, Columbia, Ky.</b>	
SC Golddust Sambo Angela H-68, bred heifer 2 yrs. ....	4,100	
	(Golddust Syndicate and R.J. Doran)	
BRJ Action Lex Dee Dee H-14, cow 2 yrs. ....	2,400	
	(Bush River Jerseys)	
SAR Minister Mary, bred heifer 21 mos. ....	2,250	
	(Tammie S. Doran, Newberry, S.C.)	
SAR Centurion Tellie, cow 3 yrs. ....	2,200	
	(Tammie S. Doran)	
TC 1532 Hired Gun Kentmere, open yearling 14 mos. ....	2,000.00	
	(Kevin E. Lutz)	
	<b>Kevin E. Lutz, Lincolnton, N.C.</b>	
SC Golddust Gator Born Misty H-33, cow 2 yrs. ....	2,700	
	(Golddust Syndicate and Rj Doran)	
	<b>Sherry B. Smith, Reynoldsburg, Ohio</b>	
BRJ Tequila Hallmark Ann G-84, cow 2 yrs. ....	2,600	
	(Bush River Jerseys and R.J. Doran, Newberry, S.C.)	
	<b>Hobbs Lutz, Chester, S.C.</b>	
Crackerjack Legion Kyte H-39, cow 2 yrs. ....	2,550	
	(Crackerjack Jerseys, R.J. Doran and Lauren Black, Newberry, S.C.)	
	<b>Clemson University Dairy Farm, Clemson, S.C.</b>	
Five grade one plus embryos out of Leslie ....	2,250	
	(Steven T. Wetmore, Mount Ulla, N.C.)	
	<b>Dale Hendren, Johnstown, Ohio</b>	
BRJ Deacon Geronimo Jiff H-53, bred heifer 2 yrs. ....	2,200	
	(Bush River Jerseys and/or Doran R J, Newberry, S.C.)	
Piedmont Deacon Lorraine-P, bred heifer 2 yrs.. ....	2,100	
	(Corey A. Lutz)	
BRJ Action Nevada Mint H-93, bred heifer 23 mos. ....	2,100	
	(Bush River Jerseys)	
SAR Sambo Tater-ET, cow 2 yrs. ....	2,000	
	(Tammie S. Doran)	
Her-Own Man latola Sammy, cow 3 yrs. ....	2,000	
	(Her Man Jerseys and Mark Erdman, Chester, S.C.)	
	<b>Benjamin S. Holmes, Johnston, S.C.</b>	
SAR Tigers Frisco, cow 2 yrs. ....	2,200	
	(Tabb G. French, Newberry, S.C.)	
SAR Finalist Pop, bred heifer 23 mos. ....	2,025	
	(Tammie S. Doran)	
SAR Actions Fidget, cow 2 yrs. ....	2,000	
	(Tammie S. Doran)	
	<b>KC Farm, Russell Springs, Ky.</b>	
BRJ Alabama Butler Pam H-98, bred heifer 23 mos. ...	2,150	
	(Bush River Jerseys)	

## Sales \$2,000 and Over

(Consignors in Parentheses)

### Buster Goff, Hobbs, N.M.

TJF/Lee Valentino Mamma 983-ET, heifer calf 8 mos. ....	\$15,700
	(TJF/Lee Syndicate, Booneville, Miss.)

TC 1602 Headline Bingo-ET, heifer calf 6 mos. ....	7,600
	(Kevin E. Lutz, Lincolnton, N.C.)

### Multi Rose Jerseys Inc., Rock Rapids, Iowa

LRF Headline Betty-ET, heifer calf 8 mos. ....	6,500
	(Lutheridge Farm, Mount Ulla, N.C.)
Piedmont Ace Nickole, bred heifer 18 mos. ....	2,350
	(Mandy N. Lutz, Lincolnton, N.C.)
BRJ Sultan Echo Gilly H-61, bred heifer 2 yrs. ....	2,250
	(R. J. Doran, Newberry, S.C.)
Trinitys Governor Treat, bred heifer 20 mos. ....	2,250
	(Harvey Peelers Farm Inc., Gaffney, S.C.)
Piedmont John Boy Chime, bred heifer 20 mos. ....	2,200
	(Corey A. Lutz, Lincolnton, N.C.)
TC 1512 Louie Bessie-ET, open yearling 16 mos. ....	2,150
	(Kevin E. Lutz)
HPF Jacinto Ace Johna J-20, bred heifer 22 mos. ....	2,050
	(Harvey Peelers Farm Inc.)
Trinitys Legacy Lady, bred heifer 19 mos. ....	2,025
	(Harvey Peelers Farm Inc.)
BRJ Campbell Blair Lilyann H-13, cow 2 yrs. ....	2,025
	(Bush River Jerseys, Newberry, S.C.)
Matinee Tara, bred heifer 22 mos. ....	2,000

(continued to page xx)



