

Jersey Journal  
 6486 E. Main Street  
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# *Family Values* are important to us at Bush River Jerseys

Dairy farming is not just a business at Bush River Jerseys, it is a way of life . . . a life that allows us to work together as a family and teach valuable lessons to our children as they mature. Our family works closely together in all phases of the dairy. We firmly believe that our family farm instills a strong work ethic in the younger generation and they share the same love of the little brown cow that we have.

In our 400-cow dairy, we pride ourselves on not only being a family-owned farm, managed and run by family, but also a farm that has bred and developed strong cow families. From years of “breeding for cheese yield dollars, teat placement, and shallow udders” we are very proud of the cows that call Bush River home. Nothing makes us happier than hearing about a cow that we sold doing great for her new owners. The young bulls we have placed in A.I. programs are bred with those same philosophies in mind.

Not only do we own and raise the most profitable cow – the Jersey – but we recognize the leadership of our association in giving us profitable programs to utilize on our dairies. We are proud to be a REAP herd, contribute to the Equity program, and utilize JerseyTags to permanently identify our Registered herd. We are proud to be ongoing contributors to the AJCC Research Foundation. These programs are added-value programs for each and every Jersey breeder.

*We are proud to be a part of the most progressive,  
 forward-thinking dairy breed today.*



*“Breeding for cheese yield dollars, teat placement and udder depth”*



**Richard Doran, Jr. and J. J. Malnati**  
 3342 Bush River Road, Newberry, SC 29108-9456  
 E-mail: bushriver@aol.com    http://bushriver.usjersey.com  
 803/924-1466 (Rick) - 803/276-7366 (Dairy, Fax)



**The Clifford Stiles Family**  
 Clifford Stiles and Tammie Stiles Doran  
 212 Airport Rd., Newberry, SC 29108  
 803/924-1417 phone · skiparilla@aol.com